

Research Director Job Opening

7/8/11

Atlanta-based consumer goods company seeking applicants for the position of Research Director. Successful candidates will meet the following criteria:

- Ph.D. in social research field (e.g., sociology, psychology, political science, etc.)
- Significant experience conducting quantitative research in real-world settings
- Solid background in advanced statistics
- Significant experience with "syntax" coding in SPSS, SAS, or STATA
- Exceptional writing skills
- Experience writing surveys and designing quantitative studies
- Track record of producing professional work very quickly

Research Director will work alongside additional Ph.D.-level Research Directors in a fast-paced, collegial environment. Research Director will report to the Senior V.P. of Research.

Typical scope of research varies widely, but often includes consumer perception studies of publishing products, media/entertainment, home decor, digital innovations, and others.

In order to be considered for the position, candidates must submit a complete application packet including vitae/resume, writing sample, references, available start date, and salary requirements to research@andersonpress.com.